

receiving a request over the Internet from said first party for said gift to be sent to said second party;

obtaining over the Internet from said first party a pseudonym of said second party; and

securing over the Internet a non-pseudonymous name and address associated with the second party's pseudonym for enabling said gift to be sent to said second party while said non-pseudonymous name is not revealed said first party.

2. (Once Amended) The method of claim 1, further including the step of issuing an order that said gift be sent to said second party's non-pseudonymous name and address.

5. (Once Amended) The method of claim 1, further including the steps of, prior to the step of receiving said request:

giving said second party an opportunity to choose whether said second party will accept, or will not accept, attempted gifts addressed only to said second party's pseudonym; and,

storing said second party's choice, if made, in said database in association with said second party's pseudonym or name and address.

6. (Once Amended) The method of claim 5, further including the step of, upon electronically obtaining said second party's pseudonym from said first party, checking said second party's stored choice.

7. (Once Amended) The method of claim 5, further including the step of, if said second party's choice is to accept gifts addressed only to said second party's pseudonym,

issuing an order that said gift identified by said first party be sent to said second party's non-pseudonymous name and address,

8. (Once Amended) The method of claim 5, further including the step of, if said second party's choice is not to accept gifts addressed only to said second party's pseudonym, or if said second party made no choice, initiating electronically informing said first party that said gift identified by said first party was not sent to said second party's non-pseudonymous name and address.

9. (Once Amended) The method of claim 1, further including the step of electronically informing said first party that said second party has not chosen to accept gift addressed only to said second party's pseudonym.

10. (Once Amended) The method of claim 1, further including the step of electronically communicating to a third party an order that said gift be sent.

11. (Once Amended) The method of claim 1, further including the step of electronically giving said first party an opportunity to reveal true identity information about said first party's self.

12. (Once Amended) The method of claim 1, further including the step of electronically giving said second party an opportunity to reveal true identity information about said second party's self.

13. (Once Amended) The method of claim 1, further including the step of

electronically charging a fee to said first party.

14. (Once Amended) The method of claim 13, wherein said fee is charged electronically to a charge card of said first party.

15. (Once Amended) The method of claim 13, further including the step of confirming receipt of said order that said gift be sent, before electronically charging said fee to said first party.

16. (Once Amended) The method of claim 1, further including the step of electronically charging a first fee to said first party for carrying out all steps up to and including issuing said order that said gift be sent.

17. (Once Amended) The method of claim 16, further including the step of electronically charging a second fee to said first party, wherein said second fee is related to the value of said gift.

18. (Once Amended) The method of claim 1, further including the step of electronically charging a fee to said second party.

19. (Once Amended) A system enabling a first party to send a gift to a second party, comprising:

computers respectively for said parties; and

a web site, operably connected to said computers, enabling said first party to send said gift to said second party by a pseudonym of said second party without said web site

revealing a non-pseudonymous name to said first party.

20. (Once Amended) The system of claim 19, wherein said web site enables charging a fee to said first party.

21. (Once Amended) The system of claim 19, wherein said web site enables said second party to refuse said gift from said first party.

22. (Once Amended) The system of claim 19, wherein said web site enables said second party to refuse said gift from said first party.

23. (Once Amended) The system of claim 19, wherein said web site enables said second party to refuse a gift from said first party if said first party is not identified by a true name.

24. (Once Amended) The system of claim 19, wherein said web site enables second party to refuse a gift from said first party if said first party is identified by a particular pseudonym or true name.

25. (Once Amended) The system of claim 19, wherein said web site enables said second party to refuse a gift from said first party if said gift is of a particular product-type.

26. (Once Amended) The system of claim 19, wherein said web site enables said second party to respond to said first party after delivery of a gift sent to said second party by said first party.

27. (Once Amended) The system of claim 19, wherein said web site enables said second party to respond to said first party after refusal of an attempted gift to said second party by said first party.

28. (Once Amended) The system of claim 19, wherein said web site enables said first party to reveal or maintain confidentiality of true identity information of said first party.

29. (Once Amended) The system of claim 19, wherein said web site enables said second party to reveal or maintain confidentiality of said second party's true identity information.

Also, please add new claims as follows:

30. The method of claim 1, wherein said gift is only sent responsive to a message received from the second party.

31. The method of claim 1, wherein said gift is only sent responsive to an acceptance communication electronically received from the second party.

32. The method of claim 1, wherein said gift is only sent responsive to a signal received over the Internet from the second party.

33. The method of any one of claims 1-18 or 30-32, further including the step of:

providing a web site for carrying out at least one of said steps.